

Education & Preservation (Judges/Public Education)

Project Title: Chesapeake Bay Retriever Illustrated Standard & Preservation Seminar

Objective: To produce high-quality educational materials and host a seminar to ensure judges and the public correctly identify and preserve the breed's unique traits.

Project Description:

- **Target Audience:** AKC judges, prospective owners, and club members.
- **Activities:** Development of a digital "Illustrated Standard" video series and a live hands-on seminar featuring high-quality breed examples.
- **Alignment with Mission:** Focuses on breed preservation by educating those responsible for evaluating the breed in the ring and at home.

Budget Breakdown:

- Videography/Digital Production: \$2,500
- Seminar Venue & Educational Materials: \$1,500
- Guest Speaker/Breed Authority Honorarium: \$1,000
- **Total Requested: \$5,000**